

océans connectés, a new online media for marine sciences

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OCÉANS CONNECTÉS

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Created in spring 2021, Océans Connectés (OC) is a new online media totally dedicated to marine sciences. A bilingual digital platform - www.oceansconnectes.org - offers a variety of oceanographic contents : press articles on sciences or technologies, news at sea, events, jobs and training offers, educational resources, etc...

OC aims at opening a new webspace to share widely oceanographic knowledge with society. By relying on the scientific community and its publications, OC aims at creating a global hub for marine sciences with verified and robust informations about the ocean. Scientific facts are explained in an easy to understand way, in order to put the information accessible to a large number of people.

The OC's strategy relies on three key-points:

- 1)- to connect people and projects thanks to marine sciences,
- 2)- to highlight the diversity of existing professions and career paths in oceanography,
- 3)- to put science back at the heart of the education and awareness-raising process.

This process clearly lays the foundations for building a common and shared scientific culture of the oceans, which is the first step for ocean protection.

Since 2 years, a large (about 3000 active users per month) and young (about 60% of users are 18-35 years-old) audience has adopted OC digital platform as a meeting point to get trustworthy informations on the ocean.

In December 2022, OC has been agreed by the french Ministry of Culture as a SPEL (On Line Press Service) for scientific culture dissemination. In this early 2023, OC has been adopted as a major contribution to the UN Ocean Decade 2021-2030.

OC has been founded by Carole Saout-Grit, a french physical oceanographer of 25 years experienced who put her expertise at the service of major research programmes, especially in operational oceanography. Today, along with a team of scientific journalists, writers and web developers, she develops OC thanks to her knowledge of the projects and actors in oceanography, relying on her academic and entrepreneurial history as well as her long-standing commitment to associations and civil society.

