

Tapping into curiosity to engage the public - community building and communication regarding earth and sky sustainability

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Aries Keck is the communications lead for the NASA's Applied Sciences Communications Team. Aries manages the comprehensive, coordinated communications strategy for the Program. Effective communications play a crucial, reinforcing role in advancing the Program's organizational goals and encouraging broader, more innovative uses of Earth observations. Aries is an award-winning science writer and journalist. Prior to joining NASA, she was a frequent contributor to National Public Radio, the Discovery Channel, the Economist and the journal Science, among other outlets. Aries is the past president of the D.C. Science Writers and a member of the National Science Writing Association.

